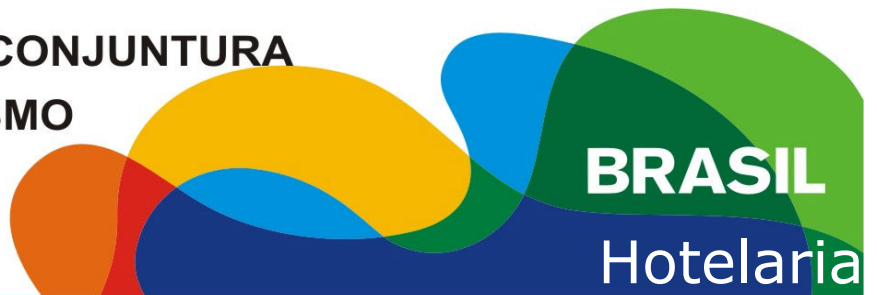
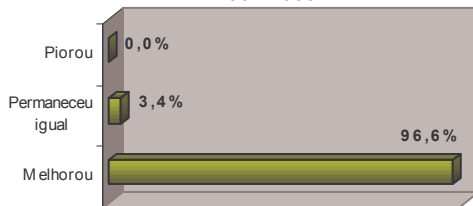


PESQUISA ANUAL DE CONJUNTURA ECONÔMICA DO TURISMO

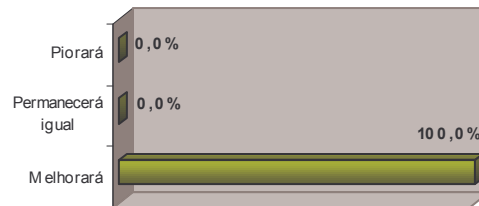
Março de 2005, ano I, número 1



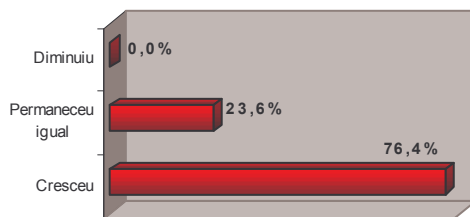
**Hotelaria - Economia Brasileira
2004/2003**



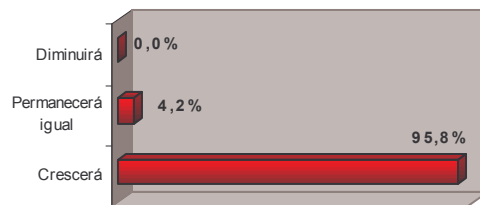
**Hotelaria - Economia Brasileira
2005/2004**



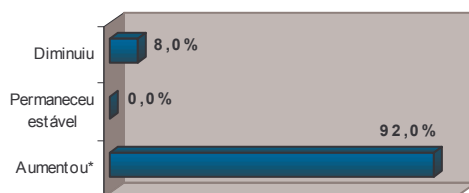
Mercado de Hotelaria 2004/2003



Mercado de Hotelaria 2005/2004

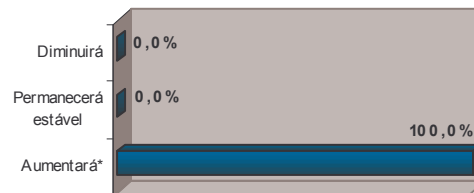


**Hotelaria - Faturamento Bruto
2004/2003**



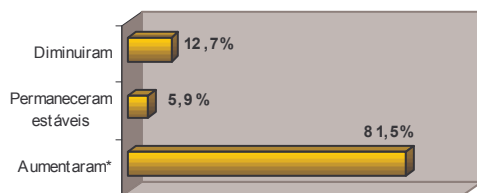
* Aumento verificado: 17,5%

**Hotelaria - Faturamento Bruto
2005/2004**



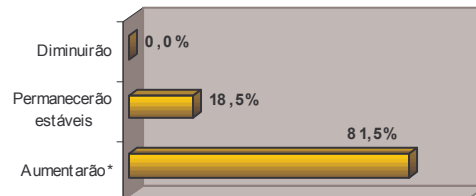
* Estimativa de aumento de 14,3%

**Hotelaria - Postos de Trabalho
2004/2003**



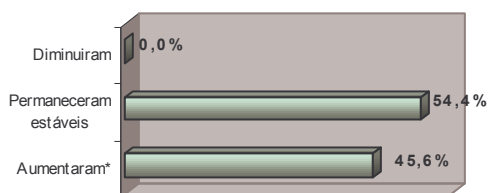
*Aumento verificado: 11,6%

**Hotelaria - Postos de Trabalho
2005/2004**



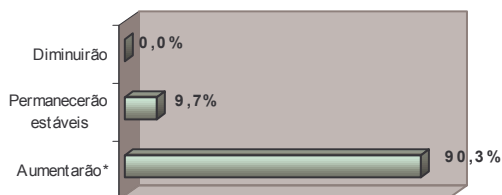
* Estimativa de aumento de 10,3%

**Hotelaria - Preços Cobrados
2004/2003**



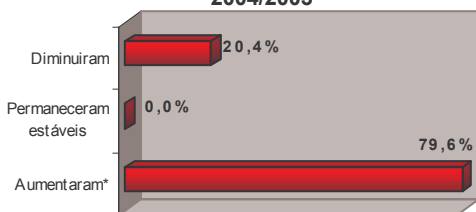
*Aumento verificado: 5,1%

**Hotelaria - Preços Cobrados
2005/2004**



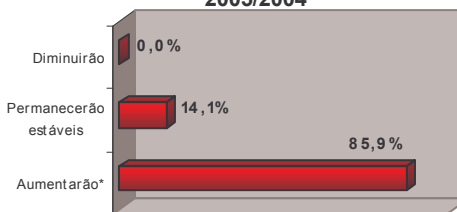
* Estimativa de aumento de 9,4%

**Hotelaria - Custos Operacionais
2004/2003**



* Aumento verificado: 5,7%

**Hotelaria - Custos Operacionais
2005/2004**



* Estimativa de aumento de 7,7%

Barreiras à expansão dos negócios

1 - Menor relevância
7 - Maior relevância

